



William Bowman

CTO / Head of Engineering / Full-Stack Engineer

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Engineering leader with 20+ years shipping products end to end. I scale teams from two to a dozen, rebuild the systems holding a business back, and stay hands-on in the codebase while doing it — across a \$12M-funded startup through acquisition, a bootstrapped SaaS I ran solo for a decade, and turnaround work that tripled revenue on a platform left unmaintained for years.

STACK TypeScript · Next.js · React · Node.js · Tailwind · PHP / Laravel · Python · Angular · MongoDB · SQL · AWS (Lambda, S3, RDS, EC2) · serverless architecture · CI/CD

ENGINEERING LEADERSHIP

KickBack Inc.

2016 – 2025 · Los Angeles, CA

Chief Technology Officer

Built the original platform as lead developer, then returned years later as CTO to a system that had sat unmaintained.

- **Tripled revenue (~3x)** by modernizing the platform and reworking how users moved through it.
- Lifted engagement **~20%** by fixing broken flows and connecting features that had never been properly integrated.
- Migrated a stale legacy stack onto modern AWS infrastructure, then shipped new product on top of it.
- Ran a team of **4–5 engineers** and drove hiring for the mobile app team.
- Laravel API powering high-volume iOS and Android apps, plus an Angular Material admin dashboard.

Padvest

2022 · Los Angeles, CA

Director of Engineering

First engineering hire, brought in to build the team and the product from zero.

- Shipped the **MVP that closed the company's friends-and-family round**.
- Hired and led a mixed team of direct hires and contractors; set culture, process, and delivery cadence from scratch.
- Serverless Node.js microservices and a Spring Boot Java core behind an Angular 14 frontend, with CI/CD on AWS. Stayed hands-on for hotfixes and features throughout.
- Role ended when the company ran out of runway.

Brainbase — IP licensing platform

2019 – 2021 · Los Angeles, CA

Director of Engineering

Raised \$12M (Bessemer-led Series A) · **acquired by Jonas Software, 2022.**

- Scaled engineering from **2 to 12+**, personally hiring 3–5, and owned roadmaps and delivery schedules through the growth.
- Led a **year-long rewrite and pivot** — the original product didn't match the market and legacy debt was blocking every release. Shipped the replacement.
- Delivered an IP-management CRM and an automated patent/trademark registration flow, launched to enterprise customers **including Hasbro**.
- Turned around a legacy Laravel application with a small dedicated team: higher velocity, fewer bugs, better reliability.
- Introduced cross-org workflows that made delivery predictable; ran growth plans 1:1 with every engineer.

Ad.capital

2018 · Los Angeles, CA

Director of Engineering (contract)

- Built a serverless Node.js API for a white-label ride-sharing product.
- Provided code review and technical direction for a **~6-person remote team in Lagos, Nigeria**.
- Ran interviews and hiring decisions for the engineering org.

FOUNDER & INDEPENDENT PRODUCTS

GameCP — game-server control panel

2004 – Present

Founder

- Grew to **~400 paying customers at roughly \$100K/year**, run solo — product, backend, frontend, sysadmin, billing, support, and security response.
- PHP/MySQL web app driving a C# (Windows) and C++ (Linux) agent that automates system-level provisioning on remote hosts.
- Paused new signups in 2015 to work full-time in startups; relaunched recently and growing again.

PageHub — “pro-code” WYSIWYG for developers

2023 – Present

Founder

- Visual editing that emits real, maintainable code instead of locked-in markup.
- Bootstrapped to **paying customers**; runs production sites for an active client base of my own web and app builds.
- Next.js, React, TypeScript, Tailwind, serverless.

Kasii — AI client-care agent for law firms

2026 – Present

Founder

- Conversational intake and check-ins for boutique personal-injury firms, with treatment-adherence tracking and attorney-ready brief generation.
- Next.js/TypeScript on a generic agent-pack substrate, MongoDB, and Inngest for durable background jobs.
- Built the runner pipeline, extraction and scoring layer, SMS messaging, and CRM sync.

EARLIER ENGINEERING

Equate Media Senior Web Engineer 2015 – 2016

Full-stack lead for responsive sites in the moving and review verticals on WordPress and Laravel 5, tuned for high-volume PPC. Owned AWS (S3, RDS, EC2) and VPS infrastructure alongside design, copy, email, and SEO.

Rhythmik Care Senior Web Engineer 2015

Built an IoT Bluetooth patient-tracking system: a Laravel 5 admin for patient data and room coordinates, a Python scanner reporting nearby devices, and a translation layer converting Bluetooth proximity into mapped GPS positions.

Yoshirt Inc. Senior Web Engineer 2015

Laravel 4 order and billing backend — features, code review, and a rebuilt public site. Picked up Ruby on Rails on the job to write batch jobs for image and database processing.

AHREF Interactive Web Developer 2006 – 2008

Team developer on a custom CMS (PHP, MySQL, jQuery). Built support ticketing, forums, blogs, property management, email lists, and form management into the platform, plus numerous client sites.

Hirons Web Developer 1999 – 2001

Webmaster and developer for agency clients. Built and maintained sites and web applications with art directors, copywriters, and PR; trained staff on production standards; guided art directors on implementable UI design.